



PART - I

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Unity, Patriotism, and Cultural Spirit Mark 79th Independence Day at FDDI

The 79th Independence Day was celebrated with great fervour, patriotism, and traditional gaiety across all campuses of FDDI on 15th August 2025. At the FDDI Head Office in Noida, Mr. Vivek Sharma, IRS – Managing Director (MD), FDDI, unfurled the Tricolour in the presence of Colonel Pankaj Kumar Sinha, Secretary, FDDI, Ms. Manju Maan, Executive Director – Noida Campus, along with staff members, their families, and students.

In his keynote address, Mr. Sharma reflected on the profound significance of the day, remarking that Independence Day symbolizes not only the liberation of the nation but also the indomitable spirit of the people who fought relentlessly for freedom, dignity, and the right to shape their own destiny. He urged everyone to honour this legacy by fostering innovation, embracing responsibility, and ensuring sustainable growth in the industry.



Mr. Vivek Sharma, IRS – MD, FDDI unfurling the Tricolour

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- Workshop "Design Project – Best out of Waste" conducted at FDDI, Hyderabad Campus in collaboration with Pidilite Industries Ltd.;
- Executive Director, FDDI Jodhpur Addresses BBA Orientation at Lachoo Memorial College;
- Expert Lecture on 'Retail Merchandising and Planning' at FDDI, Rohtak Campus;
- FDDI Celebrates National Handloom Day with Pride and Tradition;

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The celebrations at the Noida Campus were further enriched by a vibrant cultural programme presented by students, featuring patriotic songs, classical and contemporary dances, and stage plays that portrayed the valor of soldiers and the sacrifices made for the nation's freedom and security.



Participants of Tiranga Pride March at Jodhpur Campus

At the Jodhpur and Hyderabad Campuses, the occasion was marked with spirited Tiranga Pride March that witnessed enthusiastic participation from students, faculty, staff, and DGR trainees. This not only ignited a sense of patriotism but also reinforced FDDI's commitment to nation building and the holistic development of its students. Meanwhile, at the Banur Campus, students and faculty presented a series of heartfelt cultural performances, including patriotic songs, dances, and skits paying homage to the sacrifices of freedom fighters while underlining the timeless relevance of Independence Day.



A view of Tiranga Pride March at Hyderabad Campus



Cultural performance at Banur Campus

Across all campuses, faculty and staff came together with students to make the celebrations both inspiring and memorable. Highlights of the events were shared widely on FDDI's social media platforms, spreading the message of unity and national pride.

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- Footwear Adhesive Workshop held at FDDI, Noida Campus;
- Pride for FDDI: Staff Recognized for Promoting Swachhata Mission;
- FDDI Rohtak Partners in Amar Ujala's 'Medhavi Chhatr Samman Samaroh 2025';
- Faculty Forum: A 3-Day Confluence of Ideas, Innovation, and Collaboration held at FDDI, Noida Campus;
- FDDI, Chhindwara faculty achieves milestone with research study published in a prestigious SCOPUS-indexed journal;
- FDDI Hyderabad Faculty Secures Design Patents for Innovative Accessories;
- FDDI Hyderabad Faculty Secures Design Patents for Innovative Accessories;

FDDI Celebrates National Sports Day 2025 with Zeal and Unity

FDDI celebrated National Sports Day 2025 from 29th to 31st August 2025 across all its twelve campuses with the theme "Ek Ghanta Khel Ke Maidaan Mein!!". The three-day celebration paid tribute to hockey legend Major Dhyan Chand and promoted physical fitness, sportsmanship, and the spirit of the Fit India Movement.

The event commenced with floral tributes to Major Dhyan Chand, followed by the administration of the Fit India Pledge to staff and students.

A variety of indoor and outdoor sports competitions such as Tug of War, Volleyball, Cricket, Badminton, Table Tennis, Chess, Carrom, Sack Race, Spoon Race, Kho-Kho, Kabaddi, Rope Skipping, Cycling Rally, and Marathon were organized, creating an atmosphere of energy and enthusiasm. Active participation from students,



Officials and staff of FDDI taking the Fit India Pledge



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faculty, non-teaching staff, alumni, and children highlighted inclusivity and unity across all campuses.



Students playing Carrom at FDDI, Banur Campus



Students playing Badminton at FDDI, Kolkata Campus

Alongside the competitions, cultural programmes and awareness sessions were held, focusing on the values of teamwork, fitness, and sportsmanship while recalling the enduring legacy of Major Dhyan Chand. Extending the celebration beyond the campus, cycling rallies and fitness awareness drives were also organized in local communities, thereby aligning with the objectives of the Fit India Movement.



A view of Sack Race at FDDI, Chhindwara Campus



Students playing Kabaddi at FDDI, Fursatganj Campus

To amplify the impact, the celebrations were widely showcased on digital platforms through pre-event teasers, live updates, and post-event highlights with hashtags #NSD2025 and #KhelegaDeshKhilegaDesh, receiving significant attention and engagement. The activities were further highlighted through coverage on news portals, YouTube, Facebook, Instagram, and Threads, reflecting the nationwide enthusiasm for fitness and sports.

FDDI Shines at the 9th IFF 2025

FDDI actively participated in the 9th India International Footwear Fair (IIF) 2025, held from 6th to 8th August 2025 at Hall No. 5 & 6, Bharat Mandapam, Pragati Maidan, New Delhi. Organized by the India Trade Promotion Organization (ITPO) and co-organized by the Confederation of Indian Footwear Industries (CIFI), the event was graced by the presence of Mr. Vivek Sharma, IRS – Managing Director, FDDI, Colonel Pankaj Kumar Sinha, Secretary, FDDI, Mr. V. Noushad, President, CIFI, Mr. Raj Kumar Gupta, Sr. Vice President, CIFI, along with other industry leaders and dignitaries.

At its stall, FDDI showcased design collections created by students from various campuses and presented the facilities of its seven Centres of Excellence (CoE). The Innovation and Design section displayed handbags, outfits, leather products, and footwear created by students,



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reflecting their creativity and craftsmanship, while the Marketing and Services section offered a carefully curated Service Compendium that enabled visitors to gain a comprehensive understanding of FDDI's training, education, and consultancy offerings. The strong alumni network of the institute was also highlighted, with alumni such as Nidhi and Yogesh Mankar collaborating with the FDDI team at the stall and engaging with visitors.



Stall of FDDI

On the inaugural day, FDDI, in association with CIFI, organized a seminar on Quality Management and Research in Innovation at Bharat Mandapam, which featured eminent speakers including Mr. Amit Choudhary, Scientist E/Director, Bureau of Indian Standards (BIS) and Mr. Sharad Srivastava, Joint Director, Centre of Excellence (CoE) and International Consultant, who shared their expertise on quality management systems, certification, and innovation in the footwear and leather sector. A special presentation under Fresh Feet, a collaborative initiative of FDDI, further highlighted innovative design and development projects undertaken by students.



Presentation by Mr. Sharad Srivastava, Joint Director, CoE and International Consultant



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The second day marked one of the most captivating highlights of the fair as FDDI, in collaboration with CIFI, organized a fashion show on 7th August 2025 at Hall No. 4, Bharat Mandapam. FDDI students led the show, presenting distinctive footwear, apparel, and accessory collections that mesmerized the audience with their creativity, grace, and technical excellence. The show concluded to thunderous applause, affirming its success and showcasing the immense potential of young designers trained at the institute.



FDDI students presenting distinctive footwear, apparel, and accessory collections on the ramp

Through its active participation in IIFF 2025, FDDI once again reinforced its identity as a center of innovation, creativity, and industry collaboration, while strengthening its role in shaping the future of the Indian footwear and leather industry.

FDDI Noida Honored for Excellence in Promotion of Hindi by TOLIC-Office

FDDI remains committed to the promotion and advancement of Hindi in line with the objectives of the Department of Official Language, Ministry of Home Affairs.



FDDI Official receiving the prize

At the 49th meeting of the Town Official Language Implementation Committee (TOLIC-Office), Noida, held on 26th August 2025 at the Kalyan Singh Auditorium, National Institute of Open Schooling, FDDI Noida was awarded the Second Prize under the Official Language Shield Scheme for its outstanding work in the implementation of Hindi.

The award was presented by Mr. Ashutosh Gautam, Chairman, TOLIC, and received on behalf of the Institute by Colonel Pankaj Kumar Sinha, Secretary, FDDI, along with Mr. Chandra Prakash, Hindi Officer. The event was also graced by Dr. Pragya Kandpal, Member Secretary, and other dignitaries.

Notably, FDDI's half-yearly progress report in Hindi was reviewed during the meeting, where the Institute was placed in Category 'A', reaffirming its consistent efforts in promoting the use of Hindi.



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Masterclasses organized at FDDI, Kolkata Campus

The School of Leather Goods & Accessories Design (LGAD), organized a series of engaging Masterclasses at FDDI, Kolkata Campus in early September 2025, bringing students and faculty together with industry experts to explore cutting-edge trends, sustainable innovations, and future technologies in fashion, footwear, and leather design. These sessions coordinated by Mr. Anoop Singh Rana, Head of School (LGAD) emphasized practical learning, industry readiness, and integration of technology with creativity.

The Masterclass on Future of Fashion – AI in the Fashion Industry was conducted by Mr. Raj Rohit Shukla, Art Director, AVP Creative Services. AVP Creative Services is a leading creative agency specializing in fashion, branding, and digital innovation. The organization helps brands leverage technology to enhance design, creativity, and marketing impact.

Sr. No.	Topic	Expert & Organization	Date
1	Future of Fashion – Use of AI in the Fashion Industry	Mr. Raj Rohit Shukla, Art Director, AVP Creative Services	2 nd September 2025
2	Sustainable Leather Innovation: Eucalyptus Bio-Leather	Mr. Manish Pareek, Founder, Eori™ Vegan Leather	3 rd September 2025
3	Future Forward: Intelligent & Connected Lifestyle Products in Fashion & Footwear	Mr. Yash Kumar, Ms. Anjali Soni, Mr. Priyam Saxena – CreAct Academy	3 rd September 2025
4	Leather Reinforcement – Materials & Methods	Mr. Pratik Pravin Jakhotiya, Manager – Business Development, SkiCorp	4 th September 2025
5	Future Fashion with Trend Forecasting	Ms. Anvita Mittal, Client Success Specialist & Account Manager, WGSN	4 th September 2025



A presentation slide on Future of Fashion – AI in the Fashion Industry



Participants attending the session on Future of Fashion – AI in the Fashion Industry

The session highlighted how AI is transforming design, trend forecasting, and innovation. With live demonstrations of tools like ChatGPT, Gamma, and FreePics, students explored AI's role in brainstorming, visualization, and sustainable design, while actively engaging in practical classroom and industry applications.

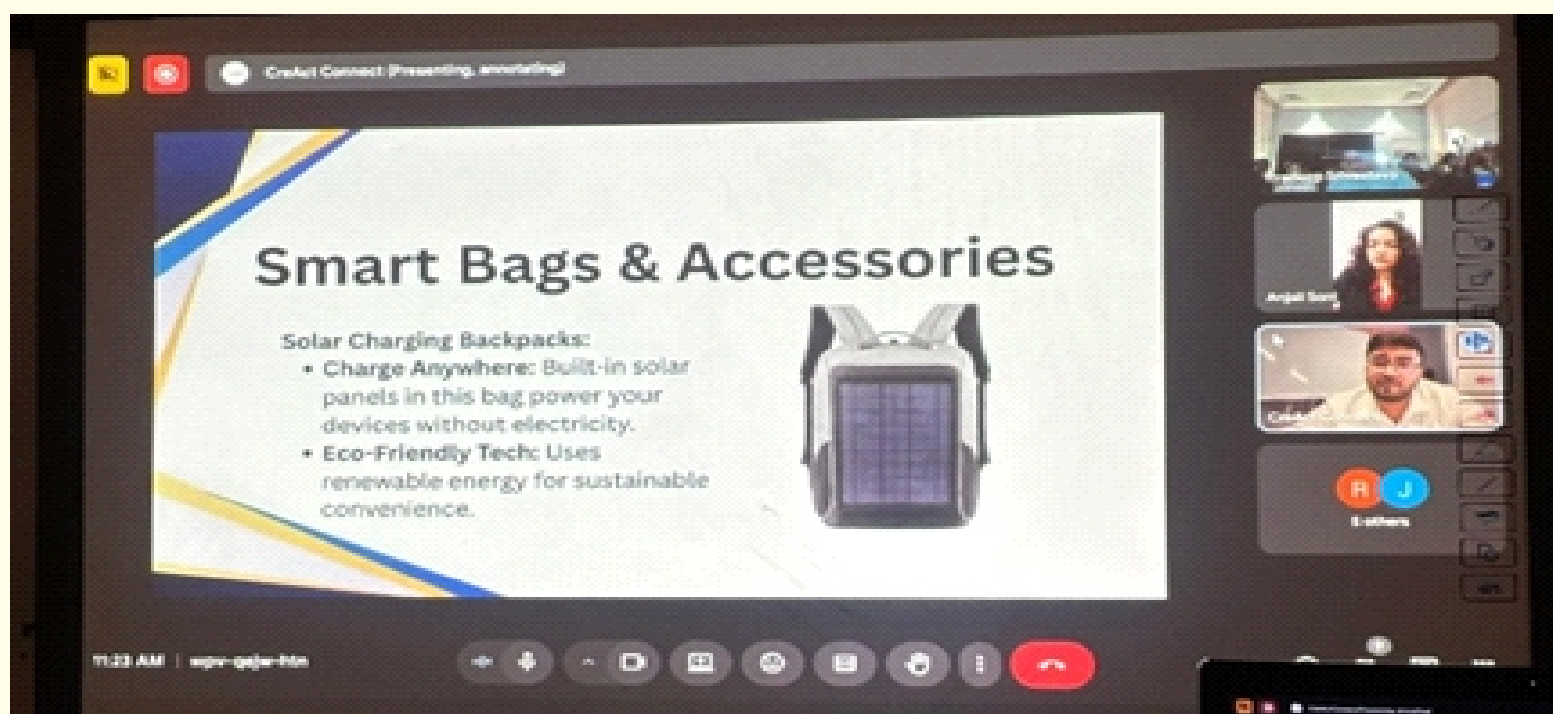


A view of the session on Sustainable Leather Innovation: Eucalyptus Bio-Leather



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The Masterclass on Sustainable Leather Innovation: Eucalyptus Bio-Leather was conducted by Mr. Manish Pareek, Founder of Eori™ Vegan Leather and alumnus of IIM, Lucknow. Eori™ Vegan Leather pioneers eco-friendly alternatives to traditional leather, using sustainable materials such as eucalyptus cellulose, agricultural waste, and post-consumer textiles, while ensuring zero effluent discharge.



A presentation slide on Future Forward: Intelligent & Connected Lifestyle Products in Fashion & Footwear

A presentation slide on Future Forward: Intelligent & Connected Lifestyle Products in Fashion & Footwear was conducted by Mr. Yash Kumar, Ms. Anjali Soni, and Mr. Priyam Saxena from CreAct Academy. CreAct Academy is a pioneering platform that provides hands-on education in AI, robotics, and smart technologies, empowering students to design intelligent, tech-integrated products while bridging the gap between theory and practice.

The session offered valuable insights into smart wearables and next-generation lifestyle products, emphasizing the role of smart sensors and advanced technology in fashion accessories. The experts also introduced students to project-based learning in AI and robotics, inspiring them to embrace innovation and adopt tech-driven approaches in their design journey.

The Masterclass on Leather Reinforcement – Materials & Methods was conducted by Mr. Pratik Pravin Jakhotiya, Manager – Business Development, SkiCorp.



A view of the engaging session on Leather Reinforcement – Materials & Methods

SkiCorp provides high-quality reinforcement materials for leather products, supporting durability, premium quality, and market competitiveness.

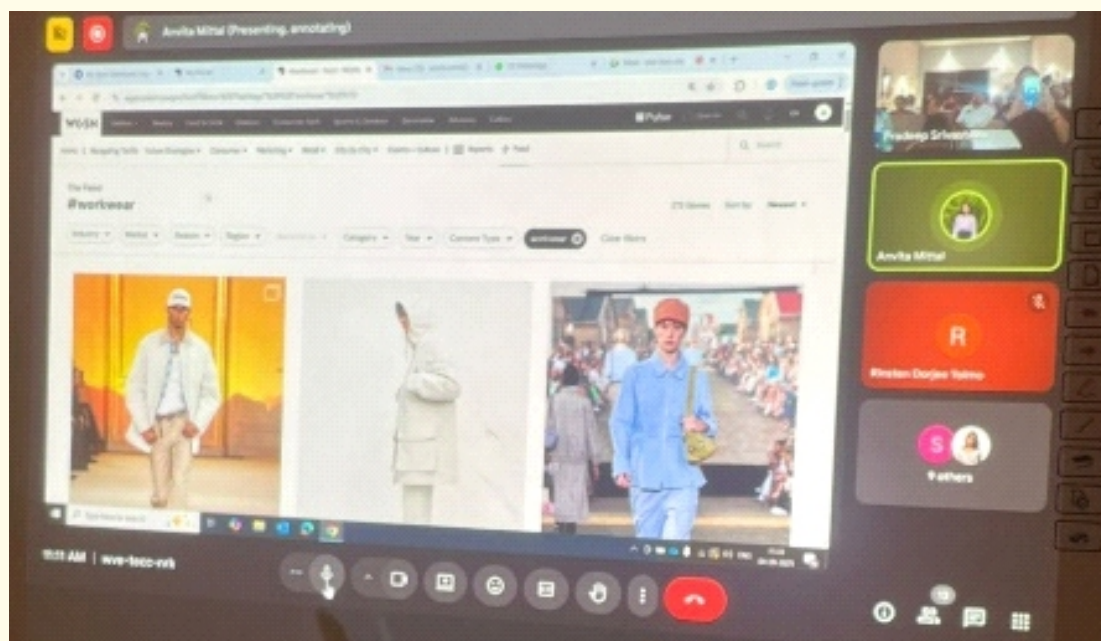
The session provided practical insights into the use of reinforcement materials for durability and premium quality in leather goods. Students gained hands-on exposure to different reinforcement types for bags and accessories, learning how material choices impact buyer requirements, product performance, and market competitiveness.

The Masterclass on Future Fashion with Trend Forecasting was conducted by Ms. Anvita Mittal, Client Success Specialist & Account Manager, WGSN. WGSN is a global trend forecasting organization providing insights and analytics that help brands predict consumer trends and design innovative, market-ready products.



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The WGSN Masterclass provided students with exposure to data-driven tools that shape global fashion trends. The session guided participants in designing collections aligned with international markets and emphasized integrating forecasting with design thinking to create innovative, market-ready products.



A presentation slide on Future Fashion with Trend Forecasting



Participants attending the session on Future Fashion with Trend Forecasting

These Masterclasses equipped FDDI students with knowledge of emerging technologies, sustainable practices, and innovative materials. Participants were inspired to merge creativity with technology, understand market-relevant trends, and develop products that are both forward-looking and environmentally responsible. Faculty and students actively engaged in interactive Q&A sessions, enhancing their readiness for the global fashion and footwear industry.

Webinar on Vegan Leather & Sustainability at FDDI, Kolkata Campus

On 02nd September 2025, the School of Leather Goods & Accessories Design (LGAD), FDDI Kolkata Campus, organized an insightful webinar on “Vegan Leather & Sustainability”, coordinated by Mr. Anoop Singh Rana, Head of School (LGAD). Faculty and students actively participated, exploring how fashion can embrace innovation while protecting the planet.



Enthusiastic participants of the Webinar on Vegan Leather & Sustainability



The highlight of the session was the inspiring journey of Banofi Leather, a material innovation company transforming banana crop waste into cruelty-free, plant-based leather. Ms. Jinali Mody, Founder of Banofi and a MANAGE-CIA Cohort 8 entrepreneur, shared how her college project grew into a sustainable business with real industry impact.

The session was chaired by Ms. Tanisha Chatterjee, Business Development Associate at Banofi, who explained the chemistry, functionality, and future prospects of vegan leather. She highlighted Banofi's vision of replacing animal leather with eco-friendly alternatives that reduce toxic waste, carbon emissions, and water usage.



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Students and faculty gained valuable insights into market dynamics, innovation potential, and real-world applications of plant-based leathers. The webinar emphasized not only environmental protection but also new income opportunities for farmers—making sustainability a holistic journey.

The event concluded with interactive discussions, leaving participants inspired to reimagine design with responsibility. The story of Banofi Leather reinforced FDDI's commitment to nurturing designers who move beyond aesthetics towards sustainability, functionality, and social impact.

Rashtriya Karmayogi Training at FDDI, Noida Campus

A one-day Rashtriya Karmayogi Training was conducted for FDDI's Non-Academic Team on 01st September 2025, at the Noida Campus Digital Room.

The training was skillfully facilitated by Mr. Tushar and Mr. Madhukant, who guided the participants through a series of engaging activities designed to promote the values and principles of a true Karmayogi — one who performs their duties with dedication, integrity, and selflessness.

The session emphasized teamwork, practical application, and experiential learning, enabling participants to internalize the core ethos of the Karmayogi mission. Through

collaborative exercises, thought-provoking discussions, and real-world scenarios, attendees were encouraged to reflect on their roles within the institution and explore how they could contribute more effectively to organizational goals while upholding ethical standards.



Session on teamwork and practical application



A view of the participants

This initiative is a part of the broader vision under the Mission Karmayogi launched by the Government of India, aimed at transforming the capacity-building landscape of the civil services. The training at FDDI Noida follows the Master Rashtriya Karmayogi Training program conducted earlier, wherein selected representatives from all FDDI campuses were trained as Master Trainers to cascade the knowledge and values of the Karmayogi framework across the institution.

The successful conduct of this session at Noida is a testament to

FDDI's commitment to fostering a culture of continuous learning, professional excellence, and nation-building among its workforce.



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FDDI, Patna Campus & BISA Host Teachers' Felicitation Ceremony

To honour the invaluable contributions of educators, FDDI, Patna Campus, in collaboration with the Bihar Independent School Association (BISA), organized a Teachers' Felicitation Ceremony on campus.



A view of Teachers' Felicitation Ceremony



Mr. Vikas Vaibhav, IPS addressing the attendees

The event, held on 30th August 2025 celebrated the dedication, innovation, and commitment of school teachers across Bihar who have played a transformative role in shaping the education landscape.

The program commenced with a traditional welcome and lighting of the lamp, followed by an inaugural address by Mr. Neeraj Kumar, Campus Executive Director, along with senior representatives from BISA. The ceremony was graced by Mr. Vikas Vaibhav, IPS, as the Chief Guest.

Distinguished teachers from independent schools across Bihar were felicitated with certificates of appreciation, shawls, and mementoes in recognition of their outstanding service to education. The event also featured motivational talks and panel discussions on the evolving role of teachers in the digital age and the growing importance of skill-based education.

The gathering brought together principals, educators, students, and dignitaries from FDDI and BISA, creating an atmosphere of collaboration and knowledge-sharing.

Workshop on "Innovations in Footwear Aesthetics, Finishing, and Packaging Techniques" held at FDDI, Hyderabad Campus

As part of the Fabulous Friday knowledge-sharing initiative, the School of Footwear Design & Production at FDDI, Hyderabad Campus organized a workshop on "Innovations in Footwear Aesthetics, Finishing, and Packaging Techniques" on 29th August 2025.



Mr. S. Afroze Basha sharing insight during the workshop



Mr. S. Afroze Basha demonstrating finishing techniques

The session was led by Mr. S. Afroze Basha, Country Manager-India, Rei do Brasil, along with Mr. Siddique, Footwear Finishing Specialist, who shared valuable insights on upper leather materials, identification methods, properties, and applications in footwear design.



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A live demonstration showcased the transformation of crust leather into finished shoes through sanding, burnishing, dyeing, waxing, lacquering, buffing, and spray finishing. Students also participated hands-on, experimenting with color layering and texture enhancement under expert guidance.

The workshop effectively bridged classroom learning with industry practices, giving students practical exposure to the latest finishing techniques and packaging standards.



Students applying finishing techniques during the hands-on session

FDDI Hosts “College Ke Tashanbaaz” in Collaboration with Red FM

On 29th August 2025, the FDDI Head Office hosted the “College Ke Tashanbaaz” competition in collaboration with Red FM. The event was anchored by RJ Rockey, whose dynamic energy and engaging style kept the campus buzzing with excitement.



A view of the “College Ke Tashanbaaz” competition

Students from FDDI, Noida Campus showcased their talent across categories including singing, dancing, acting, and poetry. A key highlight was the selection of three students for the Grand Finale round, reflecting the institute's diverse talent pool.

The Red FM team further energized the event with interactive activities and on-ground engagements, while participation from faculty and staff added to the inclusive and festive atmosphere.

Amplifying the event's reach, RJ Rockey featured FDDI on his Instagram story, enhancing the institute's visibility among youth audiences nationwide. The collaboration highlighted FDDI's commitment to holistic student development, fostering creativity, self-expression, and cultural vibrancy alongside academic excellence.

FDDI, Jodhpur Campus Launches Footwear Skill Development Training Program with KVIC

On 26th August 2025, FDDI, Jodhpur Campus in collaboration with the Khadi and Village Industries Commission (KVIC), inaugurated the Footwear Skill Development Training Program under the Grameen Vikas Yojana 2025-26. The initiative is designed to enhance the technical skills of artisans and create new employment opportunities in line with evolving industry standards.

The event was graced by National Awardee, Mr. Mohan Lal Gujar as Chief Guest, who inspired participants to continuously upgrade their skills and establish a global identity. His motivating words encouraged artisans to seize this opportunity and contribute meaningfully to the footwear sector.



A view of the inaugural session of the Footwear Skill Development Training Program



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This program marks a significant step in bridging traditional craftsmanship with modern industry demands, ensuring a brighter and more sustainable future for the artisan community which will promote self-reliance and open doors to sustainable livelihoods.

FDDI, Banur Organizes Workshops on Advanced Draping & Origami Design Techniques

The School of Fashion Design, FDDI, Banur Campus successfully hosted two creative workshops led by eminent fashion designer Ms. Ritu Singh, offering students a unique opportunity to enhance their technical and artistic skills.



A view of workshop on “Advanced Draping Techniques

From 18th to 22nd August 2025, a five-day workshop on “Advanced Draping Techniques” introduced students to creative and sculptural draping, multifunctional and convertible designs, theme-based approaches, and advanced silhouette construction. The sessions combined conceptual learning with practical training in corset and ball gown draping, lingerie construction, DIY draping, and multifunctional garments. Students worked with fabrics such as mesh, leather, satin, crepe, and georgette, gaining hands-on expertise in fabric handling, material experimentation, and innovative drape development.



Outcome of “Origami Design Techniques” workshop



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On 23rd August 2025, newly joined foundation students explored the art of origami as a design tool in another workshop conducted by Ms. Singh. The interactive session encouraged participants to experiment with diverse origami folds and forms, applying them to fabric manipulation and garment prototyping. This hands-on experience demonstrated how origami principles can inspire product development, blending creativity, precision, and innovation.

Together, these workshops not only enriched students' technical knowledge but also nurtured their originality and design vision, marking an inspiring start to the academic year.

FDP Batch 2024 of FDDI, Hyderabad Campus Explores Footwear Innovations at SPORTS EXPO 2025

As part of their academic engagement under “Techniques of User Research,” the students of Footwear Design & Production (FDP) Batch 2024 of FDDI, Hyderabad Campus actively participated in SPORTS EXPO 2025 at the HITECH Exhibition Centre on 23rd August 2025. The visit offered students an interactive platform to explore advancements in sports and wellness, with a special focus on footwear technology and user-centric design.



Footprint & Leg Axis Analysis



Squat hold challenge by the students

During the expo, students underwent free foot diagnostic tests to assess conditions like flat feet and understand their impact on knee and ankle biomechanics. They also participated in footprint and leg axis analyses, gaining insights into posture-related conditions such as supination and overpronation, along with personalized insole recommendations. Students actively engaged in fitness challenges, including plank holds and squat contests, earning recognition on the event leaderboard. Hands-on sessions with insole materials such as silicone full insoles, heel pads, and memory foam inserts allowed them to connect theoretical knowledge with practical functionality and comfort levels. The team also explored organic wellness products, particularly those derived from cow milk, highlighting the intersection of natural living and sports nutrition. Exposure to advanced footwear technologies like Core GEL cushioning and FlyteFoam further demonstrated how innovation enhances comfort and athletic performance.

The visit enabled students to apply classroom concepts in a real-world setting, strengthening their skills in user research, product evaluation, and ergonomic design while bridging the gap between academic learning and industry practices. FDP Batch 2024 demonstrated enthusiasm and professionalism, making a commendable representation of the department at SPORTS EXPO 2025.



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FDDI Jodhpur Students Visit Workshop of National Award-Winning Artisan

On 22nd August 2025, the students of FDDI, Jodhpur Campus visited the workshop of Mr. Jakir Husain, a National Award-winner artisan celebrated for his exceptional craftsmanship in bone and horn.



Students at the workshop of Mr. Jakir Husain

The visit provided students with valuable first-hand exposure to the intricate processes, dedication, and creativity that sustain India's rich artistic heritage. Mr. Husain shared his journey, insights into craftsmanship, and the challenges of preserving traditional techniques in the modern era.

The interaction enriched students' learning experience, inspiring them to blend innovation with tradition. The initiative reflects FDDI's commitment to experiential learning, offering practical exposure to masters of art and design.

Foot Anatomy Seminar at FDDI, Hyderabad Campus in Collaboration with LEPROA Society

The School of Footwear Design & Production (FDP), FDDI Hyderabad, in collaboration with LEPROA Society, organized a Fabulous Friday seminar on "Understanding Foot Anatomy: A Key to Footwear Innovation" on 22nd August 2025. The session was delivered by Mr. Jaladi Zakariah, Senior Physiotherapist, LEPROA Society, who shared his expertise on the structural and functional aspects of the human foot and their significance in footwear design.

LEPROA Society, a non-governmental organization, works towards quality healthcare and the management of neglected diseases such as leprosy, lymphatic filariasis, and diabetes. It also supports footwear manufacturing with orthoses to aid individuals with foot deformities.



Participants attending the seminar

During the seminar, Mr. Zakariah explained the anatomy of the human foot, including bones, ligaments, muscles, and joints, highlighting their role in posture, balance, and mobility. He connected biomechanics and gait cycles to innovative footwear design, emphasizing how understanding foot anatomy leads to better fit, comfort, and functionality, particularly for therapeutic and orthopedic footwear. An interactive Q&A session allowed students to clarify doubts and explore the scope of specialized footwear design, bridging medical knowledge with design innovation.

The seminar reinforced FDDI Hyderabad's commitment to integrating design, technology, and healthcare in footwear education, providing students with practical insights to create more user-centric and innovative products.



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FDDI Kolkata at East India Design Conclave 2025

On 22nd August 2025, FDDI Kolkata participated in the East India Design Conclave 2025, hosted by the International School of Design (INSD) Kolkata, under the theme “Designing the Future – Sustainability in Design.” The event brought together students, educators, and industry leaders for a day of dialogue, recognition, and collaboration under the banner “Where India Designs the Future.”

The conclave featured two engaging panel discussions. The first, “The Future of Design,” included Kamal Periwal (Director, Maheshwari & Associates), Pranav Raaj Aggarwal (CEO, INSD Group), Ankit Kumar Patnaik (Executive Graphic Designer, Lux Industries), Karuna Chandirani (Fashion & Lifestyle Influencer, Educator & Mentor), and Swaguna Mukherjee (Secretary, Meghdutam Foundation & Advocate of Slow Fashion).

The second panel, “Sustainability in Design,” saw active participation from Udit Mittal (Principal Architect & Co-founder, QX Design), Kriti Jalan (Founder, Kriti Jalan Design Studio), Mrs. Anita Ray (HoD, Fashion Design, FDDI Kolkata), Mr. Prashant Nanda (HoD, Footwear Design, FDDI Kolkata), and Ajay Mittal (Sustainability Consultant, ESG & Carbon Market Specialist).

The conclave underscored the need for sustainable materials, circular design principles, and green



FDDI Kolkata Faculty sharing their views during panel discussion, “Sustainability in Design”

innovation, while strengthening academia–industry collaboration and student engagement. The key message was clear: sustainability is not optional but essential, and collective efforts will shape a responsible and innovative future for design.

Operational exposure in both online and offline retail at Decathlon Shamshabad Store for FDDI Hyderabad students

On 19th August 2025, students of the School of Retail & Fashion Merchandise (MBA 2025, BBA 2025, and BBA 2024 batches), accompanied by their faculty, gained operational exposure in both online and offline retail at the Decathlon, Shamshabad Store.



FDDI students at Decathlon, Shamshabad Store



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The Decathlon Shamshabad team extended a warm welcome and delivered an engaging presentation on the company's mission, its customer-centric philosophy, and its strong commitment to making sports both sustainable and accessible for all. A key highlight of the visit was the detailed explanation of the Omni Hub concept, through which students learned how Decathlon seamlessly integrates online and offline retail by leveraging centralized warehousing, faster product delivery, optimized inventory management, and a unified customer experience.



Store Manager of Decathlon, explaining the students

Students also gained insights into the company's eco-friendly initiatives, such as recyclable packaging, durable product designs, and community outreach programs that encourage active and healthy lifestyles.

FDDI Rohtak Hosts Career Counselling for PM Shree Navodaya School Students

On 18th August 2025, FDDI Rohtak conducted a career counselling session for PM Shree Navodaya School under the Ministry of HRD. Over 110 students from Classes XI and XII participated with enthusiasm.



Students attending career counselling session



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The programme included sessions on FDDI's courses, career prospects, and job opportunities in design, fashion, footwear, and retail. It concluded with an interactive Q&A round, where students clarified doubts and explored career options. The initiative offered students valuable guidance and insight into shaping their future pathways.

FDDI, Rohtak Celebrates 'Har Ghar Tiranga Abhiyaan' with Patriotic Fervor

In line with the nationwide "Har Ghar Tiranga Abhiyaan" under Azadi Ka Amrit Mahotsav, FDDI, Rohtak Campus organized a vibrant celebration on 14th & 15th August 2025. The campaign encouraged citizens to hoist the National Flag at their homes and workplaces, fostering unity, pride, and collective responsibility towards the nation.



A view of 'Har Ghar Tiranga Abhiyaan'

The event saw enthusiastic participation from faculty, staff, students, housekeeping, and security personnel. Together, the FDDI family proudly displayed the Tiranga, capturing memorable moments through group photographs and flag selfies. The campus, adorned in the tricolor, beautifully reflected the spirit of patriotism.

The initiative highlighted FDDI Rohtak's commitment to nation-building and resonated with the Government of India's vision of making Har Ghar Tiranga a mass movement, spreading the message of unity and national pride across all sections of society.

FDDI Jodhpur and Banur Campus Inaugurates DGR-Sponsored Footwear Manufacturing & Retail Certificate Course

On 12th August 2025, the FDDI, Jodhpur and Banur Campus inaugurated the DGR-sponsored Three-Month Footwear Manufacturing & Retail Certificate Course in the presence of distinguished guests and participants.



Mr. Atul Bhansali, Hon'ble MLA, Jodhpur City, addressing armed forces personnel at FDDI, Jodhpur Campus



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The inaugural ceremony was graced by Mr. Atul Bhansali, Hon'ble MLA, Jodhpur City, as Chief Guest. Addressing armed forces personnel and students, he commended FDDI's role as an Institute of National Importance and its contribution to developing skilled manpower in footwear manufacturing and fashion design. Mr. Bhansali emphasized FDDI's immense potential for innovation and entrepreneurship, encouraging trainees to leverage such opportunities for self-reliance and employment generation. He also underlined the importance of entrepreneurship and start-ups in shaping a developed India.



Armed forces personnel attending the inaugural session at FDDI, Banur Campus

During the three-month programme, trainees will gain exposure to both technical and practical aspects of the footwear industry through expert lectures, artisan workshops, and industrial visits, ensuring comprehensive hands-on training.

Workshop “Design Project – Best out of Waste” conducted at FDDI, Hyderabad Campus in collaboration with Pidilite Industries Ltd.

A creative and engaging workshop titled “Design Project – Best out of Waste” was organized on 12th August 2025 at FDDI, Hyderabad Campus in collaboration with Pidilite Industries Ltd. The initiative aimed at nurturing the creativity of Foundation Batch students by providing valuable insights on enhancing design appeal and developing innovative products from waste materials.



A view of the workshop



Products as a creative outcome of workshop

The session was facilitated by Ms. Sangeeta Alluri, an expert from Pidilite Industries, who introduced participants to various techniques of surface texture exploration.



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These included painting, tooling, stamping, and scorching/burning. She demonstrated how these methods can be applied to improve the aesthetic appeal of surfaces and creatively transform waste into functional and visually appealing products.

Executive Director, FDDI Jodhpur Addresses BBA Orientation at Lachoo Memorial College

On 11th August 2025, Mr. Anil Kumar, Executive Director (ED), FDDI Jodhpur, was invited as the Chief Guest and Keynote Speaker at the Orientation Programme for BBA students at Lachoo Memorial College of Science & Technology, Jodhpur.



ED, FDDI Jodhpur addressing the students

The event saw the participation of over 200 students, marking the beginning of their academic journey. In his keynote address, Mr. Kumar spoke about career opportunities, industry readiness, and the importance of professional and personal ethics in today's competitive world.

The interactive session proved highly motivating, leaving students inspired and better prepared to align their academic pursuits with future goals.

Expert Lecture on 'Retail Merchandising and Planning' at FDDI, Rohtak Campus

On 08th August 2025, FDDI Rohtak Campus organized an expert lecture on "Retail Merchandising and Planning." The session was delivered by Mr. Pravesh Phuliya, Assistant Manager – Retail Merchandising, Vishal Retail, Rohtak, who shared valuable insights on emerging trends and strategies in the retail sector.



A view of interactive session on 'Retail Merchandising and Planning'



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The lecture was attended by students and faculty from the Schools of Fashion Design and Footwear Design & Production. It covered key areas such as understanding consumer behaviour, retail planning and execution strategies, budgeting, and visual merchandising practices.

The highly interactive session encouraged active participation, with students engaging in discussions and Q&A. Many participants expressed that the lecture not only deepened their understanding of retail merchandising but also inspired them to explore career opportunities in fashion retailing and merchandising.

FDDI Celebrates National Handloom Day with Pride and Tradition

On 07th August 2025, FDDI marked National Handloom Day with spirited celebrations across its campuses, reaffirming its commitment to preserving India's rich textile heritage and promoting sustainable fashion.



Traditional attire walk at FDDI, Patna Campus

At the Patna Campus, a specially curated exhibition showcased the exquisite craftsmanship of Bihar's weaving traditions, including Chikankari, Tussar silk, Bhagalpuri silk, and Madhubani prints. Students and faculty participated in a traditional attire walk, donning garments made from indigenous fabrics. Live demonstrations of spinning and weaving offered participants a closer look at the meticulous artistry of handloom weavers. The celebrations were further enriched with cultural performances—folk dances and poetry recitations dedicated to India's textile legacy.



Students of FDDI, Rohtak Campus at Saraswati Khadi Gramodyog Sangh



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At the Rohtak Campus, students of the B.Des. Fashion Design programme (7th, 5th, and 3rd semesters) along with the Foundation batch undertook an educational visit to Saraswati Khadi Gramodyog Sangh, Jind, Haryana. Interacting directly with artisans, they gained hands-on exposure to khadi production, from spinning on traditional charkhas and yarn preparation to weaving processes. The visit not only deepened their appreciation of khadi as a sustainable, eco-friendly textile but also highlighted its crucial role in rural employment and heritage conservation.



Students of FDDI, Banur Campus showcasing traditional attire

At the Banur Campus, the celebrations began with a vibrant fashion show presented by Fashion Design students, who showcased traditional attire—sarees, dhotis, and diverse regional headgear—reflecting India's cultural diversity. An engaging exhibition of handcrafted student works followed, featuring innovative creations that blended artistry with sustainability. A highlight of the event was the zero-waste multifunctional garment draping segment, where students demonstrated eco-friendly approaches to design by creating versatile and sustainable outfits.

Across campuses, the National Handloom Day celebrations not only honored India's timeless weaving traditions but also provided students with meaningful insights into integrating traditional textiles with modern design practices, inspiring them to carry forward the legacy of sustainable fashion.



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FDDI, Hyderabad Campus participats in Hyderabad Retail Summit 2025

Faculty members of FDDI, Hyderabad Campus participated in the fourth edition of the Hyderabad Retail Summit (HRS 2025) held on 06th August 2025 at Hotel ITC Kohenur, Hyderabad. The summit was hosted by the Retailers Association of India (RAI) and brought together prominent leaders and professionals from the retail industry.

HRS 2025 featured insightful panel discussions on key themes such as The Future of Retail and How to Futureproof Ourselves; Managing Margins While Scaling; Brand Building & Customer Loyalty in the Digital Age; Marketing & Omnichannel Mastery; Adapting to Changing Retail Technology; and Navigating CX: Building Loyalty Through Customer Experience.

The summit served as a platform for building professional connections, exchanging ideas, and exploring avenues for collaboration with industry leaders. It provided faculty members with valuable exposure to emerging trends, challenges, and innovations shaping the retail sector.

Such active participation in industry forums is expected to create meaningful opportunities for students and the institute, including internships, industry visits, guest lectures, and collaborative projects that strengthen academia-industry linkages.



Faculty member of Hyderabad Campus along with dignitaries of RAI

Footwear Adhesive Workshop held at FDDI, Noida Campus

The School of Footwear Design & Production (FDP) at FDDI, Noida Campus organized a workshop in collaboration with Atul Ltd. - Polymers - Retail Business on 04th August 2025 to provide students with hands-on exposure to footwear adhesives and their applications. The session aimed to bridge theoretical learning with real-world industry practices, underlining how advanced adhesive technologies play a vital role in modern footwear manufacturing.



A view of the workshop



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The workshop also highlighted the significance of quality, and sustainability in the production process.

Technical expert from Atul Ltd. - Polymers - Retail Business, Mr. Brijesh Sharma led the workshop and conducted detailed demonstrations on the use of different types of adhesives in various stages of footwear manufacturing. Students were given live, step-by-step insights into bonding processes, adhesive selection for specific materials, and troubleshooting common challenges in production. These demonstrations not only showcased the practical application of classroom concepts but also allowed students to witness industry-grade techniques in action, making the learning experience more engaging and impactful.

The session greatly enhanced students' technical knowledge and provided them with confidence to apply these skills in their academic projects and future careers. Direct interaction with industry professionals, coupled with live demonstrations, encouraged active participation and clarified many practical doubts.

Pride for FDDI: Staff Recognized for Promoting Swachhata Mission

The Chhindwara Swachhata Samman Ceremony was organized on 02nd August 2025, by the Nagar Palik Nigam, Chhindwara, to honor individuals and institutions contributing significantly to the city's cleanliness mission.



Mrs. Pooja Rajput being recognized for her contributions as a promoter of the Swachhata Mission

During the ceremony, recognition was given to cleanliness brand ambassadors, school and hospital operators, members of business and social organizations, young women, and senior citizens for their dedicated efforts.

Mrs. Pooja Rajput, representing FDDI, Chhindwara Campus was honored for her outstanding contribution as a promoter of the Swachhata Mission. She received this recognition from distinguished dignitaries, including Honorable MP - Mr. Vivek Bunty Sahu, Mayor - Mr. Vikram Ahke, Collector - Mr. Shailendra Singh, Additional Collector- Mr. Agraim Kumar, and Corporation Commissioner - Mr. C.P. Rai.

FDDI Rohtak Partners in Amar Ujala's 'Medhavi Chhatr Samman Samaroh 2025'

On 13th July 2025, FDDI Rohtak participated as a sponsoring partner in Amar Ujala's "Medhavi Chhatr Samman Samaroh 2025" held at Panchkula, Haryana. The event celebrated the academic excellence of Class 10th and 12th toppers from the Haryana Board of School Education.



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The ceremony was graced by Mr. Nayab Saini, Hon'ble Chief Minister of Haryana, who felicitated the meritorious students with certificates of excellence and gifts, encouraging them to pursue their aspirations with dedication.



Meritorious students attending the 'Medhavi Chhatr Samman Samaroh 2025'

As part of its contribution, FDDI Rohtak distributed educational kits to the toppers. Representing the institute, Ms. Sarita Duhan, Executive Director, along with faculty and staff, interacted with students and media. She highlighted FDDI's diverse professional courses and its role in skill development, innovation, and preparing industry-ready professionals in footwear, fashion, design, and retail.

Through this initiative, FDDI not only supported young achievers but also reinforced its standing as an Institute of National Importance, committed to empowering youth with career-oriented education.

Faculty Forum: A 3-Day Confluence of Ideas, Innovation, and Collaboration held at FDDI, Noida Campus

The School of Leather Goods & Accessories Design (LGAD) organized a Faculty Forum from 19th to 23rd June 2025 at FDDI, Noida Campus in hybrid mode. The Forum brought together the Head of School, Heads of Departments, and faculty members from the Noida, Hyderabad, and Kolkata campuses. It served as a platform for sharing ideas, addressing challenges, and exploring new directions in design education and research.



Dr. Shinju Mahajan, Academic Head, NIFT sharing her views



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Faculty members held collaborative discussions on subject delivery, industry feedback, and innovative teaching methods. Proposals were made to enhance student exposure programs, initiate campus craft cluster collaborations, and conduct workshops with institutions such as IIT Delhi on smart wearables.

A special session on research excellence was conducted by Dr. Ananya (University of Texas, USA), who guided faculty on SCOPUS-indexed publishing, avoiding predatory journals, and building strong digital research profiles. The session inspired faculty to target high-quality publications and strengthen cross-campus collaborations.

Another key session was delivered by Dr. Shinju Mahajan (Academic Head, NIFT), who focused on modern pedagogy for design education. She emphasized adapting teaching methods for Gen Z and Gen Alpha learners through storytelling, project-based learning, emotional intelligence, and industry-community engagement.

The Faculty Forum concluded with action plans to expand research output, strengthen specialization and short-term courses, and build stronger industry linkages. It reinforced LGAD's commitment to innovative, student-centric, and future-ready design education.

FDDI, Chhindwara faculty achieves milestone with research study published in a prestigious SCOPUS-indexed journal

A book chapter titled "Centric Innovation in Smart Retail AR, VR, and Industry 4.0 Post-COVID-19 Perspectives: Consumer-centric Innovation in Smart Retail" bearing book titled: Retail Innovations in business Models, ISBN13: 9798369376201, DOI: 10.4018/979-8-3693-7620-1, Date of Publication: June (2025) written by Dr. Govind Soni, Sr. Faculty, School of Retail and Fashion Merchandise (RFM), FDDI- Chhindwara was recently published in IGI Global Scientific Publication which is indexed in Scopus & WoS. The book chapter was co-authored by Dr. A. S. Suresh, Director & Professor, DBS, Dehradun.



Dr. Govind Soni, Sr. Faculty- RFM,
FDDI- Chhindwara



Certificate of Publication

The paper examines the transformation of retail through AR and VR, highlighting how technological advancements are enhancing consumer experiences. It also notes that adoption remains cautious, largely influenced by consumer perceptions. Despite India's strong retail footprint, academic research on the integration of AR, VR,

and Industry 4.0 in the retail sector remains limited. This study addresses the gap by presenting qualitative insights from 30 industry leaders representing leading brands such as IKEA, Nykaa, Nike, Tanishq, and Lenskart in Bangalore.

This publication represents a significant milestone for FDDI Chhindwara, contributing valuable perspectives for researchers and scholars exploring consumer experiences in the era of technological innovation.

FDDI Hyderabad Faculty Secures Design Patents for Innovative Accessories

FDDI proudly announces that Dr. Rambabu Muppidi, Design Faculty at the School of Leather Goods & Accessories Design (LGAD), Hyderabad Campus, along with collaborators, has been granted two prestigious Design Patents by the Indian Patent Office for creative and eco-conscious accessory designs.

The first patent was awarded for a Car Accessories 'Bottle Cover' Design (Design No. 427977-001, Class 09-01, Journal No. 36/2025). Jointly developed with Mrs. Kalapala Vanaja, Librarian, Elate International School, Hyderabad, and Dr. Thunga Yogesh Babu, PDF Scholar and former Assistant Professor at Nagarjuna University, the innovative



Dr. Rambabu Muppidi, Faculty,
LGAD, FDDI, Hyderabad Campus



Media coverage



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design uses artificial leather and other sustainable materials to provide protection, insulation, grip, and style. The “Bottle Cover” combines daily utility with eco-friendly reusability, promoting safer and more conscious living.

The second patent was granted for a 'Bangle' Design (Design No. 464170-001, Class 11-01, Journal No. 36/2025). Created in collaboration with Dr. Ravindra Babu Veguri, Dr. Konduparti Maalyada, and Mr. Anukula Ananda Srihari from the Department of Fine & Performing Arts, GITAM University, the design draws inspiration from Hyderabad's traditional lac bangle markets at Charminar, Chudi Bazaar, Raydurgam,

Design Number	427977-001
Class	09-01
1. Dr. Rambabu Muppidi Faculty, Department of Leather Goods and Accessories Design, C-Block, Room No:002, Faculty Quarters, Sy No 6-38, TSLIPC-NILEX CAMPUS, HS Dharga Rd, Gachibowli, Raj Durg - 500008, Telangana India 2. Mrs. Kalapala Vanaja Librarian, Elite International School, Venkateswara colony, Nakkampur, Manikonda, Hyderabad - 500089, Telangana, India 3. Dr. Thunga Yogesh Babu PDF Candidate In Eudoxia Research University, USA ERC- INDIA, Flat No. 304, Venkata Sai Enclave, M C R Colony, Tirupati, Andhra Pradesh, India	
Date of Registration	23/08/2024
Title	Bottle Cover
Priority NA	



The Patent Office Journal No. 36/2025 Dated 05/09/2025
Car Accessories 'Bottle Cover' Design

89728



Certificate of Design Patent

and Gachibowli. This innovation is part of Dr. Muppidi's broader mission to integrate India's craft heritage with contemporary eco-conscious design. Notably, the patented Ridge Gourd Bangle carries the motto: “Vegetable to Bangle – Eco by Origin, Elegant by Design,” symbolizing

responsible creativity and sustainable innovation.

These achievements, supported by legal adviser Mr. Subhajit Saha, Head of Legal & IPR and Founder of Resolute 4IP, highlight FDDI Hyderabad's growing role in advancing design innovation and intellectual property awareness. Out of 30 designs submitted by the team, over 15 patents have already been granted, while others are under review.



'Bangle' Design



Certificate of Design Patent

Through such pioneering efforts, FDDI continues to champion eco-conscious design, promote traditional craft documentation, and inspire future designers to blend creativity with sustainability.

Compiled by:
Managing Director Office,
Footwear Design & Development Institute (FDDI)
(Ministry of Commerce & Industry, Government of India)
A-10/A, Sector-24, NOIDA- 201301

Email : ashish@fddiindia.com
Website : <http://www.fddiindia.com>